

# Do You Have A Great Product or Service?

Unfortunately, no one's going to know about it unless you advertise.

**THAT'S WHERE WE CAN HELP!**

## What Advertising Can Do

- Remind customers who and where you are and what you do
- Establish a brand and identity for yourself and business
- Enhance your reputation
- Increase sales
- Attract new business

## What Advertising Cannot Do For Your Business

- Create an instant customer base
- Cause an immediate increase in sales
- Make up for poor or indifferent customer service
- Sell useless or unwanted products or services

**With the right marketing plan, advertising can increase your sales!**

Just like everything in life, it takes time and dedication.

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LET US HELP DESIGN AN AD FOR YOUR BUSINESS TODAY!

**We have ads to fit every budget starting at \$8.50 per week.**

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Our award winning graphic arts department will design logos and ads at no additional cost. We can use cell phone pictures, printed photos, web site photos, Facebook photos.....we're a clever, award-winning group. Call our office today at 518-993-2772 for details. Mohawk Valley edition reaches 10,700 homes weekly with our own fleet of carriers.

Call me at **518-993-5626**

Stop in, or email:

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