

Do You Have A Great Product or Service?

Unfortunately, no one's going to know about it unless you advertise.

THAT'S WHERE WE CAN HELP!

What Advertising Can Do

- Remind customers who and where you are and what you do
- Establish a brand and identity for yourself and business
- Enhance your reputation
- Increase sales
- Attract new business

What Advertising Cannot Do For Your Business

- Create an instant customer base
- Cause an immediate increase in sales
- Make up for poor or indifferent customer service
- Sell useless or unwanted products or services

With the right marketing plan, advertising can increase your sales!

Just like everything in life, it takes time and dedication.

LET US HELP DESIGN AN AD FOR YOUR BUSINESS TODAY!

We have ads to fit every budget starting at \$8.50 per week.

Our award winning graphic arts department will design logos and ads at no additional cost. We can use cell phone pictures, printed photos, web site photos, Facebook photos.....we're a clever, award-winning group. Call our office today at 518-993-2772 for details. Mohawk Valley edition reaches 10,700 homes weekly with our own fleet of carriers.

Call me at **518-993-5626**

Stop in, or email:

donp@myshopperonline.com

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circulation
of ALL our
papers is
70,284
each
week!

My Shopper

55 East Main St., Nelliston

Don
Paparella

